

CREATE A KEEPSAKE MESSAGE, SEND BEST WISHES,
OR ADVERTISE YOUR BUSINESS IN OUR PROGRAM FOR:

“WE DANCE BECAUSE”

THE 12TH ANNIVERSARY DANCE SHOWCASE!

AT THE TRUMANSBURG CONSERVATORY OF FINE ARTS

2 SHOWS! FRIDAY, MAY 17TH AT 7 P.M. AND SATURDAY, MAY 18TH AT 1 P.M.

Program Ads Deadline: APRIL 1, 2019

Covers: Glossy magazine-type paper	Price
Inside Front Cover 5.5W x 8.5H	\$100
Inside Back Cover 5.5W x 8.5H	\$100
Back Cover 5.5W x 8.5H	\$125

Inside	Price
Full page 5" W x 8" H	\$75
1/2 page 5" W x 3.875" H	\$50
1/4 page horizontal 5" W x 1.75" H	\$25
1/4 page vertical 2.375" W x 3.875" H (also used for horizontal 3.5" x 2" business cards)	\$25

Pricing assumes ad is properly sized, formatted, photo ready art. Price includes one photo or other image. Additional photos or images are \$10 per item. Resizing, design and/or reformatting will result in additional charges: \$10 to reformat provided digital file: if you submit text only, not formatted ad, add \$10 to the price. (This does not apply to “Boosters ads”). All submission images or complete ads must be in grayscale and in .pdf format at least 300dpi.

Booster Ads

2 line message (80 characters max): \$10 flat fee. Please indicate “TCFA recital book booster ad” in the subject line. Include your name and daytime/evening phone numbers in the body of the e-mail. Write your 2-line ad copy in the e-mail message box. Sorry, no photos with booster ad. E-mail ad text to mcosta@tburgconservatory.org.

Check, cash, or money order must be submitted to TCFA on or before April 1st:

2 Ways To Submit :

1. Attach check (made out to TCFA), message and photo for your ad to this order form and return to Samantha Johnson, "Miss Sam," at Trumansburg Conservatory of Fine Arts

2. E-mail your ad to Mark Costa at mcosta@tburgconservatory.org. Please put "TCFA recital program ad" in the subject line. In the body of the email, please indicate ad size. Send text and images in .pdf file only as an attachment. If submitting text only, it can be submitted in body of the e-mail and remember to add \$10. Please indicate which student solicited the ad.

Advertiser Name and Address (for "thank-you" and copy of program):

Phone Number: _____ E-mail: _____

Ad Size: _____ Ad complete and camera ready? **Y / N**

Amount Enclosed: _____

Please make checks payable to "TCFA" and leave with "Miss Sam," along with a copy of this form.

Questions? Please call Samantha Johnson at (607) 351-7443, or e-mail mcosta@tburgconservatory.org.
NO COMPUTER SKILLS? WRITE AD COPY on a piece of paper or e-mail it, and add \$10 to the ad price.